



Public Relations/Meet the Media Program

Tuesday, August 5, 10:30 am - 2:00 pm

Conner Prairie, 13400 Allisonville Road, Fishers

Join us for this program at Conner Prairie designed to provide a professional development opportunity for Indiana's tourism industry in the area of public relations and media relations. CVBs, attractions, hotels, restaurants and other tourism-related organizations are invited to attend.

The morning session will focus on culinary tourism and public relations, featuring presentations from:

- Lisa Farris, Marketing Director for Conner Prairie
- Alice Eshelman, proprietor of Joseph Decuis restaurant in Roanoke

Following a box lunch at noon, the afternoon session features a Meet the Media panel:

- Jolene Ketzenberger, Food Writer, The Indianapolis Star
- Scott Hutcheson, "The Hungry Hoosier" blog and Indianapolis Monthly magazine
- Donna Segal, Freelance Writer and former food editor for The Indianapolis Star
- Stephanie Salter, Assistant Editor/Columnist with Terre Haute Tribune Star and contributor to Gourmet magazine

Schedule of Events (subject to change):

10:15 am	Arrival and registration (parking is free)
10:30 am	Welcome and introductions
	Presentations on promoting cultural tourism
Noon-12:45	Box lunch
1:00 pm	Meet the Media panel
2:00 pm	End of program

The cost for the program is **\$25 per person**, which includes the box lunch. Invoices will be mailed out by the Indiana Office of Tourism Development.

The program will take place in Woodland Hall South, located in the Museum Center at Conner Prairie, 13400 Allisonville Road, Fishers.

To RSVP, please e-mail or fax a completed registration form (see below) to Curt Brantingham, IOTD Public Relations Manager, by **Tuesday, July 29**. cbrantingham@VisitIndiana.com or (317) 233-6887.



REGISTRATION FORM

Public Relations/Meet the Media Program
Tuesday, August 5 ~ 10:30 am - 2:00 pm
Conner Prairie ~ 13400 Allisonville Road ~ Fishers

Name:

Organization/Business:

Address (for invoicing purposes):

City:

State:

Zip:

Phone:

E-mail:

Choice of box lunch: Place an "X" next to your choice. If you select a turkey or ham sandwich, please indicate which type of bread you prefer. All lunches are served with potato chips, cole slaw, cookie, and bottled water.

_____ **Oven Roasted Turkey Breast**

With Swiss cheese, lettuce, tomato, packets of mayonnaise and mustard
Choice of whole wheat, white or rye bread

_____ **Honey Roasted Ham**

With Swiss cheese, lettuce, tomato, packets of mayonnaise and mustard
Choice of whole wheat, white or rye bread

_____ **Vegetarian Wrap**

Grilled zucchini, grilled onion, spring mix, cucumber, sun dried tomato, provolone cheese, ranch dressing in a spinach tortilla

_____ **Asian Chicken Wrap**

Grilled chicken breast, lettuce, crispy Asian almond noodles, red bell peppers, sweet & spicy dressing in a spinach tortilla

_____ **Alamo Chicken Wrap**

Grilled chicken breast, lettuce, black bean & corn salsa, cheddar cheese, tomatoes, scallions, ranch dressing in jalapeno cheese tortilla

E-mail or fax this registration form to Curt Brantingham, IOTD Public Relations Manager, by **Tuesday, July 29**. cbrantingham@VisitIndiana.com or (317) 233-6887.